



National Radon Action Month Newsletter

Welcome to EPA's National Radon Action Month Newsletter (December 11, 2007). Below, you will find the latest updates, tools, and tips to help you make the most of National Radon Action Month in January. Radon is the leading cause of lung cancer among non-smokers, and is responsible for 20,000 lung cancer deaths annually. By holding radon awareness events and activities in your community, you are joining the national effort to double the lives saved from radon exposure over the next five years.

Nevada and South Carolina Lead Activity Plans for January

Thank you to all radon partners who have posted activities on the [National Radon Action Month Web site](#)! Nevada and South Carolina have the most activities so far, with four events planned in each state. Learn about [featured activities](#) taking place in Nevada and South Carolina in January and view the complete [list of states](#) with the most activities planned so far.

EPA will recognize the five states with the most activities planned for National Radon Action Month! EPA encourages all organizations to enter activities on behalf of their state by completing EPA's official National Radon Action Month [Activity Submittal Form](#) by February 8, 2008. Check the Web site often to see an updated list of the states with the most activities.

State Radon Poster Contest Winners Selected from More Than 1,700 Entries

The National Safety Council (NSC) received more than 1,700 entries for the 2008 National Radon Poster Contest from 25 states and two U.S. Department of Defense schools! This is more than double the number of entries received last year. The winning state posters are available for viewing and downloading from [NSC's Web site](#). National winners will be announced soon.

Host an awards ceremony for your state or local poster contest winners to show your appreciation of the young winners and to raise radon awareness and promote risk reduction actions locally. Contact Kristin Lolmaugh (formerly Kristin Marstiller) at lolmaughk@nsc.org to order a no-cost Toolkit to help you plan and implement a local poster contest awards ceremony. Radon poster contest awards ceremonies will count toward the national goal of 250 National Radon Action Month activities and events conducted. Please remember to share your poster contest awards activities by completing the [Activity Submittal Form](#).

Learn more about the [National Radon Poster Contest](#).

Give the Gift of Health: A Home Radon Test for Everyone on Your List

The holiday gift-giving season is an ideal opportunity to remind your community about the dangers of radon exposure. Let your community know that radon test kits make great holiday gifts for a variety of occasions. Consider test kits as great stocking stuffers, presents for new

parents or homeowners, or the perfect thank-you gift for holiday hosts! Read more about [special radon messages](#) for the holiday season.

Most importantly, remind your community to protect their family's health this holiday season by testing their home for radon. Also consider checking on whether employer-provided health care benefits are available to help cover costs associated with radon risk reduction. Visit the [Federal Flexible Spending Account \(FSAFEDS\) program](#) for an example of flexible spending for radon.

Living Green is Healthier

- Help spread the word that a radon-resistant home is a greener and healthier home. View the [new PSAs](#) featuring builder and former National Football League player Fuad Reveiz talking about radon-resistant new construction, and send them to your local media outlets to run during January.
- When participating in home shows and green festivals, bring EPA's new "Build Green" pop-up banners featuring Mr. Reveiz and radon-resistant new construction for your booth. Contact Judy Molloy at judy@tvaccess.com or 1-800-944-9134 for information on how you can borrow this important outreach tool.
- In addition, display a sample copy of "Building Radon Out: A Step-by-Step Guide to Build Radon-Resistant Homes" at your booth. Print out a [PDF version](#), or order a free copy on the radon [publications Web page](#).
- Please remember to share your "Green" radon outreach activities and events on the National Radon Action Month Web site. [Share your activities now](#).
- Do you know of someone who has fixed their home for radon, other indoor air quality, or greening issues, and is leading a better life as a result? Are they willing to tell their story? Author Michael May is interested in hearing more. Contact him at michaelemay@gmail.com or call (512) 452-7490.

Success Story: Media Outreach in Wisconsin

Wisconsin energized local partners to reach out to media outlets resulting in a statewide push for radon awareness and testing during the 2007 National Radon Action Month. Read more about how Wisconsin coordinated successful [media outreach](#).

New and Improved Resources

- **New National Radon Action Month Banners**
New National Radon Action Month Web site banners are available! View the [banners](#) and select one for your Web site now!
- **Customizable National Radon Action Month Flyer**
A new, customizable [National Radon Action Month Flyer](#) is now available! To customize the flyer with your contact information and a brief special message, simply enter in your

own information in the fields marked “Click to add text here,” and save as a new version.

- **New National Radon Action Month Web Site**

The enhanced [National Radon Action Month Web site](#) features monthly news updates, downloadable graphics, and more. Check back often for new information.

- **New Event Planning Kit**

Download the [Event Planning Kit](#) featuring new ideas for outreach activities, success stories, and a customizable radon fact sheet.

- **New Activity Submittal Form**

Now it's easier and faster to share your information with other radon partners and the public! Share your activities now to promote your event at no cost and get exposure for your important work by completing the [Activity Submittal Form](#).

Only 20 Days Until National Radon Action Month... Start Planning Your Activities!

Now that you have set goals and decided how you will measure success, it's time to start planning your activities! The sooner you begin planning, the more likely you will be able to secure the resources you need to have a successful event. Use the checklist below to begin planning and implementing your activities. Download EPA's [Event Planning Kit](#) for more information about selecting activities based on your goals.

This Edition's Checklist

- ☐ Determine what resources you will need to plan and execute your events and activities. Find helpful tips and information in the [Event Planning Kit](#).
- ☐ Identify and engage key partners to help you implement your activities.
- ☐ Explore ways to publicize your events. See the [Event Planning Kit](#) for ideas.
- ☐ [Submit information about your activities.](#)

If you would like more information about any of the topics discussed in this newsletter or would like to subscribe to the National Radon Action Month newsletter, please send an e-mail to radonevents@cadmusgroup.com.

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